VIII. Modernization of time-use statistics

International Workshop on Time-Use Statistics

Xi'an, 25 -27 June 2024
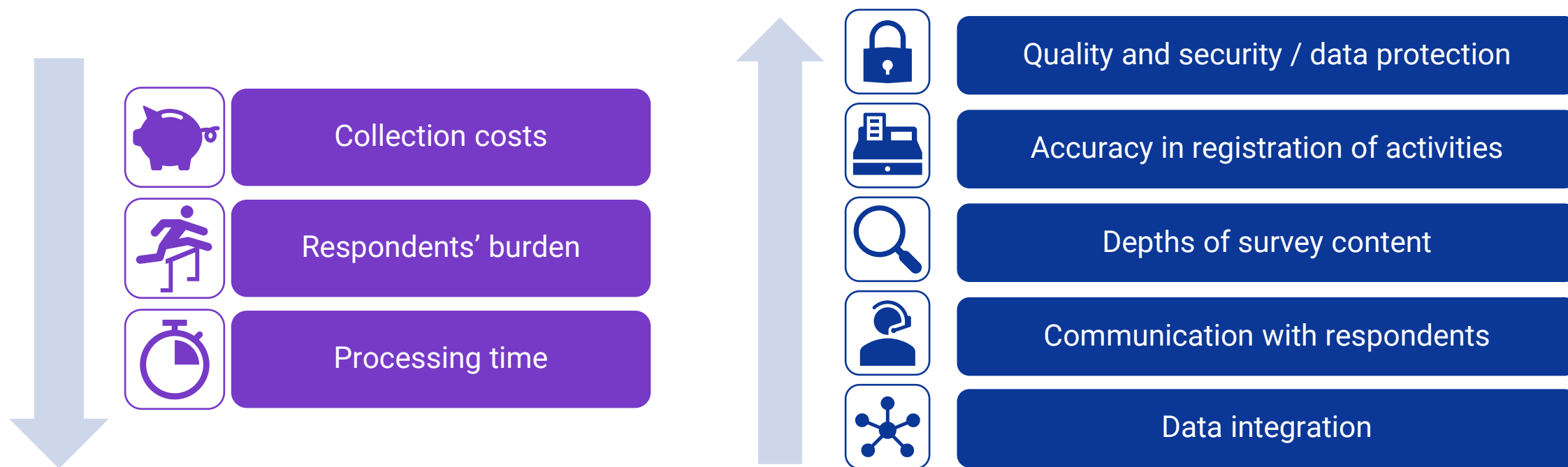
Francesca Grum
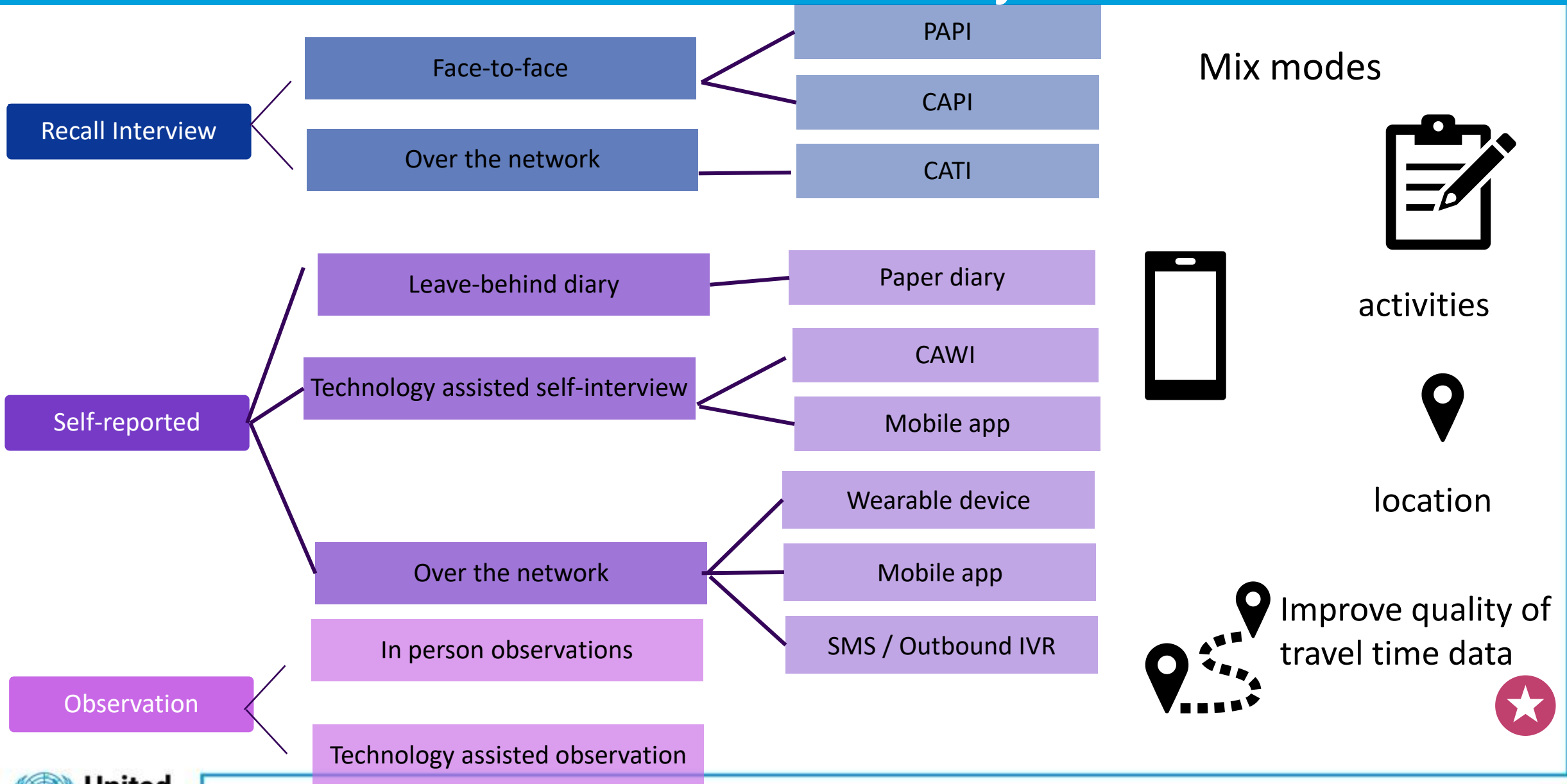**Assistant Director**
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Modernizing time use statistics

Modernization of time-use surveys is a journey with different meanings in different contexts and countries

Collection costs

Respondents' burden

Processing time

Quality and security / data protection

Accuracy in registration of activities

Depths of survey content

Communication with respondents

Data integration

What can modernization of time-use surveys look like?

Recall Interview
- Face-to-face
  - PAPI
  - CAPI
- Over the network
  - CATI

Self-reported
- Leave-behind diary
  - Paper diary
- Technology assisted self-interview
  - CAWI
  - Mobile app
- Over the network
  - Wearable device
  - Mobile app
  - SMS / Outbound IVR

Observation
- In person observations
- Technology assisted observation

Mix modes

activities

location

Improve quality of travel time data

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What can modernization of time-use surveys look like?

Paper-based

- Automated data entry technologies
- Automation of post interview processes (processing, cleaning) reduces the cost of the operation
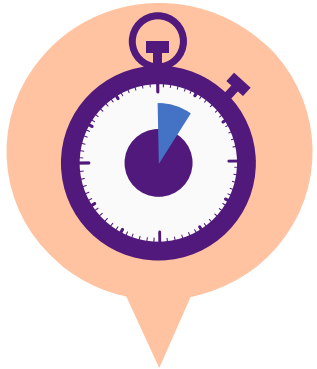
CAPI

- Validity checks to improve the quality of the data collection
- Skip patterns can be programmed facilitating the conduction of the interview
- Potential to capture more question-specific information from respondents.
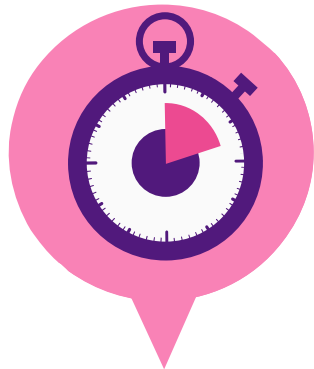
Technology-assisted

- Possible to connect to external GPS and wearable sensors and smartphone-native applications
- Continuous self-registration
- Time Tracker
- Experience Sampling Method (push notifications)

Considerations

Data quality

- Bias based on access to technology
- Comparability
- Completeness

Costs

- Initial investment
- Maintenance/up dates

Accesibilty

- Considering different user experience
- Screen and keyboard size
- Portability

Privacy

- Guarantee security and confidentiality when collecting, synchronizing, transferring and storing personal data